

CALIFORNIA ARTS COUNCIL MEETING

Wednesday, May 10, 2006
10:30 a.m.

MINGEI INTERNATIONAL MUSEUM
1439 EL PRADO – BALBOA PARK
SAN DIEGO, CA 92101
(619) 239-0003

I. PUBLIC MEETING CALL TO ORDER AND WELCOME - Chair Marcy Friedman

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| Action | 1. ROLL CALL – <i>M. Barber</i> |
| Action (TAB A) | 2. APPROVAL OF MINUTES: 1/31/06 – <i>M. Friedman</i> |
| | 3. CHAIR'S REPORT - <i>M. Friedman</i> |
| | • Introduction of New Members |
| | • Women's Conference – Long Beach |
| | 4. DIRECTOR'S REPORT- <i>M. Johnson</i> |
| Action (TAB B) | • California Cultural & Heritage Tourism Council MOU |
| | • Next Meeting Dates |
| | • Conferences: |
| | a. AFTA, June 3-5, 2006, Milwaukee, Wisconsin |
| | b. NASAA Leadership, September 18-20, 2006, Anchorage, Alaska |

II. PUBLIC COMMENT

III. REPORTS

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| | 1. CALIFORNIA MUSIC PROJECT – <i>P. Epstein</i> |
| | 2. POETRY OUT LOUD CONTEST – <i>J. Talamantez</i> |
| Action (TAB C) | 3. NEA MASTERPIECE INITIATIVES – <i>J. Talamantez</i> |
| | 4. MY CALIFORNIA – <i>P. Milich</i> |
| Action (TAB D) | a. Marketing |
| Action (TAB E) | 5. LITERARY PROJECT (Funded by Sale of <i>My California</i>) – <i>J. Talamantez</i> |
| | 5. BUDGET UPDATE – <i>S. Heckes</i> |

L u n c h B r e a k

IV. PROGRAMS DISCUSSION LEFT UNFINISHED FROM THE JANUARY 31, 2006 MEETING (TAB F) – J. Talamantez

V. PRESENTATION/DISCUSSION OF PUBLIC COMMENTS ON THE STRATEGIC PLAN (TAB G) – M. Nielsen

Action (TAB H)

1. FINAL VOTE ON STRATEGIC PLAN DIRECTION
2. COUNCIL AND STAFF WILL MEET IN GROUPS TO BEGIN NEXT STEPS:
 - a. MARKETING
 - b. ADVOCACY
 - c. PROGRAMS

VI. OTHER BUSINESS

VII. ADJOURNMENT APPROXIMATELY 4:30 P.M.

Notes:

- 1. All times indicated and the orders of business are approximate and subject to change.*
- 2. The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).*
- 3. Public testimony may be time limited. Please make concise remarks.*

Meeting Contact – Mary Beth Barber, (916) 322-6588 or 322-6555, mbarber@caartscouncil.com